



2019 No Nurse Left Behind (NNLB) Annual Professional Development Conference Living Your Best Nursing Life: Aligning your Purpose, Passion, and Practice

Full Program Session Descriptions

Nursing Purpose: Living Your Best Nursing Life

- Are you living your best nursing life or are you still searching for your purpose?
- Are you at a stand still in your career but don't know what else to do?
- Are you where you wanted to be in the nursing profession?

In this session, we will examine these fundamental questions to help guide you in finding purpose in your nursing career. It all starts with having the right vision. We spend so much time taking care of the needs of others and we tend to neglect our own needs. If you do not have your own vision, someone will create it for you! Learn how to adjust your vision so you can start planning a purposeful career trajectory and be inspired to find joy as you reach your ultimate professional nursing goals.

Nursing Passion: How is the Profession of Nursing Better With You in It?

- How is the profession of nursing better with you in it?
- Are you just going through the motions and ask yourself, "How did I end up here?"
- Do you feel like you have too much on your "plate of life" to find your passion?

This session provides a down to earth and realistic conversation related to reigniting your nursing passion at all phases of your career. Learn from nursing colleagues with decades of experience in the nursing profession on how they have successfully reignited their nursing passion.

Nursing Practice Part I: Right Credentials-Right Scope-Right Practice

- Do you wonder how to build your nursing portfolio without getting another degree?
- Does your certification match your current practice environment?
- Are you considering dual certification?

This session will dispel myths related to certifications, explore the importance of having the right certification for your current practice environment, and discuss the pros and cons of dual certification. We will review case scenarios to help you further understand the how certifications impact scope of practice, the importance of choosing the right educational pathway, and how to practice to fullest extent of your education.



**2019 No Nurse Left Behind (NNLB) Annual Professional Development Conference
Living Your Best Nursing Life: Aligning your Purpose, Passion, and Practice**

Full Program Session Descriptions

Nursing Practice Part II: Negotiating Your Worth To Level Up Your Career

- How do you represent yourself as a qualified candidate?
- Do you know how to effectively negotiate your worth?
- Do you need to refresh your professional image?

In this session, we will explore realistic expectations when negotiating contracts, discuss how to set yourself up to be a qualified candidate, and how to build professional networks. No matter where you are in your nursing career this session will equip you with the knowledge to put your best professional image forward!

Panel Discussion: Beyond the Bedside - Opportunities for Nurse Entrepreneurship

- Have you ever wanted to be your own boss?
- Are you interested in turning your nursing passion into profit?
- Have you considered multiple streams of income but don't know where to start?

This session will discuss a variety of opportunities for nursing entrepreneurship. Learn from industry experts who have started their own businesses. This session will also have representation from marketing, legal services and financial planning firms to provide knowledge on lucrative marketing strategies, learn how to legally protect your intellectual property, and explore financial business solutions for success.